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# Introduction to QR Codes

This poster was part of the University of Bath's Innovations Week in Teaching and Learning, February 2009 (<http://go.bath.ac.uk/innovationsweek>).

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# Information Sheet

This poster was written by members of the e-learning community at the University of Bath. If you'd like to access other working papers, presentations or posters given by members of the e-learning team at the University of Bath then see our Online Publications Store,

<http://opus.bath.ac.uk/view/divisions/elearning.html>

If you have any questions about this poster then please contact the author(s) directly.

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# An Introduction to QR Codes

*Where can I get more information?*

Either scan the code below, or visit the web site, or email [e-learning@bath.ac.uk](mailto:e-learning@bath.ac.uk).

*How would I create one?*

To create one yourself then you need to visit a QR Code Generator. Once you've added the information it will generate an image. Simply save the image and insert into your documents, or posters. A QR Code Generator is available from

<http://www.bath.ac.uk/barcodes>

*What is this code?*

It is a QR (quick response) code. It enables a person with a camera phone and appropriate software to scan the code and complete a task.

*What can they be used for?*

Some of the most common tasks completed using QR codes include connecting the person to a web site, or communicating via SMS or e-mail or subscribe to an information service. It adds value by enabling the task to be completed effectively and efficiently on mobile devices.

The following is an illustration of how many are being used on posters during Innovations Week.



<http://blogs.bath.ac.uk/qrcode>

*Is the software available for my phone?*

More and more QR Code Readers are being released for different mobile phones. For more information to direct you to a QR Code Reader for your phone then visit

<http://www.bath.ac.uk/barcodes>

Alternatively, to see if the I-Nigma QR Code Reader is available for your phone simply send a blank text to 07781 489340 and wait for the reply



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**TXT**



Contact details of the author(s)  
• name, email, phone number

**URL**



Link to project blog (web site)  
• <http://go.bath.ac.uk/qrcode>

**URL**



Link to specific a post where people can leave and read comments

