Introduction to QR Codes

This poster was part of the University of Bath’s Innovations Week in Teaching and Learning, February 2009 (http://go.bath.ac.uk/innovationsweek).

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Information Sheet

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An Introduction to QR Codes

What is this code?
It is a QR (quick response) code. It enables a person with a camera phone and appropriate software to scan the code and complete a task.

What can they be used for?
Some of the most common tasks completed using QR codes include connecting the person to a web site, or communicating via SMS or e-mail or subscribe to an information service. It adds value by enabling the task to be completed effectively and efficiently on mobile devices.

The following is an illustration of how many are being used on posters during Innovations Week.

How would I create one?
To create one yourself then you need to visit a QR Code Generator. Once you’ve added the information it will generate an image. Simply save the image and insert into your documents, or posters. A QR Code Generator is available from
http://www.bath.ac.uk/barcodes

Is the software available for my phone?
More and more QR Code Readers are being released for different mobile phones. For more information to direct you to a QR Code Reader for your phone then visit
http://www.bath.ac.uk/barcodes

Alternatively, to see if the I-Nigma QR Code Reader is available for your phone simply send a blank text to 07781 489340 and wait for the reply

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Link to project blog (web site)
• http://go.bath.ac.uk/qrcode

Link to specific a post where people can leave and read comments